

**For Immediate Release**  
**For more information:**

Scott Thomas, Director of Marketing  
[sthomas@parksite.com](mailto:sthomas@parksite.com)

Jim Daniels, President of Sales and Marketing  
[jdaniels@parksite.com](mailto:jdaniels@parksite.com)

Parksite  
[www.parksite.com](http://www.parksite.com)



### **Parksite Becomes National Distributor of AERIX Roof Ventilation System**

*Batavia, Illinois*, February 2, 2010 – Parksite is proud to announce that it now inventories a line of roofing ventilation products from bpEnnovations, a new developer of innovative building products.

AERIX Roof Ventilation System is a patented cost-effective solution to a very common construction problem related to roof insulation and ventilation. The AERIX system answers the demand by general contractors, framers, roofers and insulation installers throughout the U.S. and Canada for a more effective roof ventilation system that is easier to install than existing marketplace products.

“AERIX is another innovative product that fits perfectly into our product offering. Parksite has brought to market many of the weatherization products that have become standard; such as housewrap and flexible flashing. AERIX falls right in line with our history of solution based products and will allow our customers to offer builders a better way to ventilate and insulate roofs,” adds Jim Daniels, President of Sales and Marketing for Parksite.

AERIX consists of a preformed panel system made from recycled plastic that adapts to all roof slopes and can be used with all types of insulation-including spray foam. The eave baffle vent component includes an insulation dam and vent channel to protect the insulation from windwashing and moisture while providing complete ventilation at the underside of the roof sheathing. A continuation panel interlocks with the eave baffle vent for extending the vent channel in low slope roofs with attics and cathedral ceiling applications providing an unobstructed path for airflow at the underside of the roof deck that allows moisture a path of escape from the roof assembly. AERIX is the first to provide a system for a ventilated spray foam roof assembly. For structures in cold climates the AERIX system will also greatly reduce ice dams and thereby extend the life of the roof.

“From architects to homeowners and everyone in between, protecting insulation and creating proper ventilation has been a universal concern for all, but one without a universal solution,” said Kirk T. Moore, CEO of bpEnnovations. “I believe we have created that universal solution with AERIX. It is more effective, can be used with all types of insulation, and is easier to install than any other product that has thus far tried and failed to address this scalable problem”.

Additionally, AERIX is much easier to install than existing marketplace products as it is installed before the roof is sheathed as opposed to the majority of other products that are installed afterward to the underside of the roof deck. Ultimately the ease of installation will result in a great cost savings, which combined with the overall superior performance of the AERIX Roof Ventilation System will make it the industry standard.

AERIX is exclusively distributed by Parksite, through its ten locations throughout the United States.

For more product information, visit [www.bpennovations.com](http://www.bpennovations.com).

Parksite is a sales, marketing and distribution organization headquartered in Batavia, IL. Parksite offers specialized products, training and value-added services to market segments within the building industry. Nationally, Parksite has 12 locations and over 250 employee-owners. More information about Parksite and its products is available at [www.parksite.com](http://www.parksite.com).

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