

**For Immediate Release**  
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### **Parksite Appoints Robert Higgins to National Director of Sales**

- Building Material Distributor Announces New Organizational Structure to Drive Competitive Strategy -

*Batavia, Illinois – April 1, 2010* – Parksite, Inc. one of the nation’s leading building product distributors is proud to announce the appointment of Bob Higgins as National Director of Sales. “I’m confident that with over 19 years in the building industry, Bob’s extensive experience will guide our sales efforts as we strive to provide our customers with superior products and services to match their needs and our competitive strategy,” states Ron Heitzman, President of Parksite.

Previously serving as Parksite’s Director of National Account’s, in the newly created role of National Sales Director, Building Products, Bob will direct sales activities and develop innovative programs throughout Parksite’s distribution model to facilitate growth and enhance the relationships with both current and new customers. “I am honored and excited to accept this new position at Parksite and am committed to developing outstanding programs and building greater relationships with our customers and partners around the country,” stated Higgins.

“Our new organizational structure better matches our market strategies, enables us to compete effectively, and provides a clear vision for our associates, creating opportunity to increase shareholder value for employee-owners,” stated Heitzman. The new structure consists of a senior executive team followed by cross functional teams at each Parksite location, covering all aspects of Parksite operations.

A 100% employee-owned company, Parksite firmly believes their competitive advantage is directly attributable to their employees. According to CEO, George Pattee, “Every one of our associates is dedicated to contributing to the success of both our customers and our suppliers. Owners produce the best results with integrity and honesty, and by doing that Parksite is successful as well. The dedication and excitement that is generated when everyone is an owner is extraordinary.” Nationally, Parksite has 12 locations and over 275 employee-owners. More information about the company and its products is available at [www.parksite.com](http://www.parksite.com).

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