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Parksite Announces New Organizational Structure and Appoints Tony Millhouse to National Director of Sales

Batavia, Illinois – April 12, 2010 – Parksite, Inc. one of the nation's leading building product distributors has named Tony Millhouse as National Director of Sales. Ron Heitzman, Parksite's President stated, "Tony brings to this newly created role, an extensive 25-year background in sales management, business development, and strategic planning. With the constantly changing dynamics we're experiencing in the building industry, his leadership will facilitate our competitive strategy and key core competencies, while providing our customers with superior products and services."

Previously serving as Regional Sales Manager, in this new role, Tony will concentrate on developing sales activities and creating innovative programs throughout Parksite's distribution model to enhance growth and support both current and new customers.

"It's exciting to be part of a forward thinking organization focused on sales growth. As the building industry re-emerges it will be critical we have the right strategic partners in place to take advantage of new opportunities. We will continue to seek out new products and new routes to market that will enable both our customer and manufacturing partners' profitable growth and share gain. I'm looking forward to the challenge of leading these efforts as well as the privilege of working more closely with our strategic partners," stated Millhouse.

"Our new organizational structure better matches our market strategies, enables us to compete effectively, and provides a clear vision for our associates, creating opportunity to increase shareholder value for employee-owners," stated Heitzman. The new structure consists of a senior executive team followed leading location cross functional teams covering all aspects of Parksite operations.

A 100% employee-owned company, Parksite firmly believes their competitive advantage is directly attributable to their employees. According to CEO, George Pattee, "Every one of our associates is dedicated to contributing to the success of both our customers and our suppliers. Owners produce the best results with integrity and honesty, and by doing that Parksite is successful as well. The dedication and excitement that is generated when everyone is an owner is extraordinary." Nationally, Parksite has 12 locations and over 275 employee-owners. More information about the company and its products is available at www.parksite.com.

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